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Green report card: Vetrazzo® sets sustainability benchmark

By **LA Green Building Examiner**, Chris Bay
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Recycled glass countertops
Vetrazzo

Vetrazzo is giving transparency a new meaning in the recycled glass surfacing industry. The award-winning countertop manufacturer has achieved an industry breakthrough with its [Environmental Product Declaration \(EPD\)](#), developed in partnership with sustainability experts MindClick SGM™. Vetrazzo is the first countertop company – and one of only three companies in any industry – to publish an EPD in the U.S.

The EPD, created by MindClick SGM™ and registered in The Green Standard System™,

presents a comprehensive assessment of the environmental performance of Vetrazzo's products from cradle to grave through third-party verified scientific measurement. With the EPD, Vetrazzo has established the surfacing industry's benchmark for environmental product marketing and positioned itself as the undisputed leader of sustainability in countertop manufacturing.

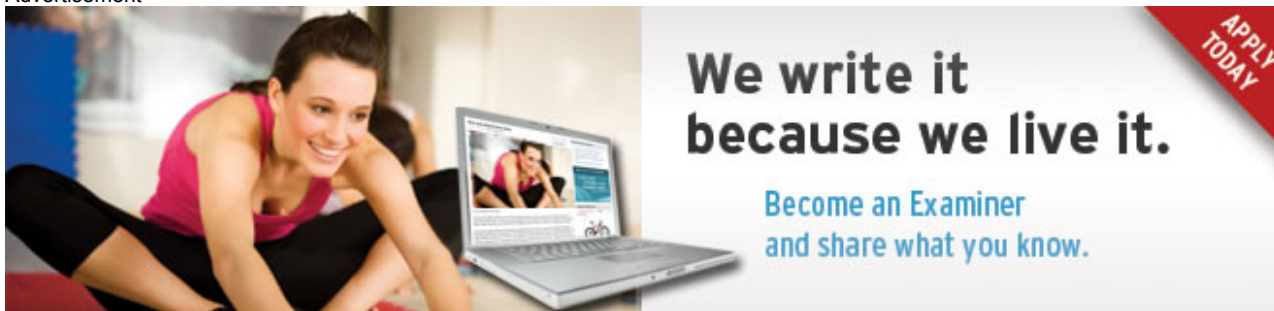
“At Vetrazzo, we've demonstrated that you can offer distinctive style without compromising the environment,” said James Sheppard, CEO and Co-Founder, Vetrazzo, LLC during the Greenbuild International Conference and Expo. “Publishing an Environmental Product Declaration was a natural step for us to take as part of our commitment to credible and transparent communications about our environmentally responsible practices. By helping us develop an EPD, MindClick SGM has provided third-party scientific credibility supporting our efforts in setting the sustainability standard for our industry.”

The internationally recognized EPD process serves as a valuable tool for companies that strive to connect with savvy consumers as well as meet business and government leaders' sustainability goals.

“For years, Vetrazzo has made sustainability

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the core of its products and operations,” said Heather Gadonniex, Managing Partner of Sustainability, MindClick SGM. “We recognized that they were the perfect candidate to set the benchmark for their industry with an Environmental Product Declaration. With this EPD, they demonstrate their commitment to transparency and leadership by example – among countertop manufacturers and U.S. businesses overall.”




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